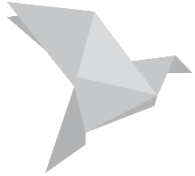




# BUSINESS LEADERS FORUM

## 2024 OVERVIEW

# BUSINESS LEADERS FORUM



## ABOUT THE BUSINESS LEADERS FORUM

Organized each year by **the French Chamber of Commerce and Industry in Japan**, the Business Leaders Forum is a series of **7 leadership conferences**, which aims at gathering industry experts on dedicated events to discuss industry trends, challenges and opportunities, as well as providing a networking platform to promote France – Japan collaboration.

This 2024 series has marked **the 7th edition of the Business Leaders Forum**.

The **French Japanese Business Summit** event has been held on December 3rd, at Nikkei Hall in Tokyo, with more than 900 participants and 40 prestigious speakers.



An aerial view of a large crowd of people walking on a blue-tinted background with diagonal stripes. The text "Looking back to 2024" is centered in a white box.

**Looking back to 2024**

# A SERIES OF 7 THOUGHT LEADERSHIP CONFERENCES



**NIKKEI HALL TOKYO**  
**DEC 3<sup>RD</sup> 2024**

**INVENTING  
A BETTER FUTURE  
IN A CHANGING WORLD**

**BUSINESS SUMMIT**

**KEY FACTS AND FIGURES**

<b>TOKYO</b> December 3, 2024 at the NIKKEI Hall <small>+ live broadcast 10h30 – 19h00</small>	<b>30+</b> prestigious speakers	<b>700+</b> attendees (in-person and online)
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## CONFERENCES BY SECTOR (IN-PERSON AND LIVE-BROADCAST)



**JUNE 4**  
**MOBILITY**

HOW COULD  
ECOSYSTEMS ENABLE  
SUSTAINABLE TRANSITION  
OF MOBILITY IN JAPAN ?  
BENCHMARK WITH EUROPE  
(ESPACE - COFRANCE JAPON IF TOKYO)



**SEPTEMBER 19**  
**HEALTHCARE**

(ESPACE - COFRANCE JAPON IF TOKYO)



**OCTOBER 3**  
**ENERGY**

JAPAN ENERGY  
TRANSITION: ROAD TO  
DECARBONIZATION  
(ESPACE - COFRANCE JAPON IF TOKYO)



**OCTOBER 15**  
**AERONAUTIC**

TOWARDS INNOVATIVE  
AIR MOBILITY  
(COFRANCE JAPON (NAGOYA))



**NOVEMBER 5**  
**RETAIL TECH**

(ESPACE - COFRANCE JAPON IF TOKYO)



**DECEMBER 12**  
**MEET & CONNECT**

STARTUP PITCHING  
CONTEST  
(ADVENTURE LAB TOKYO)

# Business Leaders Forum 2024

## Key figures

6

Sectorial  
Conferences

122

Speakers

1500

Participants

26

Sponsors

35

Partners

39

Startups



# BLF– 2024 Mobility Conference



- **June 4th, 2024** at l'Espace CCIFJ
- **185 participants** (137 on site and 48 online)
- **15 speakers, including Nissan, EY, Dassault Systems, Capgemini, Thales, Forvia, Société Générale, MOBI, French Embassy in Japan, METI, Toyota Motor, Valeo**



# BLF– 2024 Healthcare Conference



sanofi



- September 19th, 2024 at l'Espace CCIFJ
- 70 participants
- 16 speakers, including Astellas,Horiba, Roche, bioMérieux, Medidata, Sanofi, METI



# BLF– 2024 Energy Conference



- **October 3rd, 2024** at l'Espace CCIFJ
- **120 participants** (on site and online)
- **17 speakers, including TotalEnergies, Sumitomo Corporation, Crédit Agricole, EnergyPool, Engie, Veolia, Waseda University**





# BLF – 2024 Aeronautics Conference



名古屋商工会議所  
Nagoya Chamber of Commerce & Industry



- **October 15th, 2024** at CCI Nagoya
- **75 participants** (on site only)
- **11 speakers, including French Embassy in Japan, Safran, Dassault Systems, Vinci Airports, Thales, Skypeak**



# BLF– 2024 Retail Tech Conference



EXOTEC

vusion  
see imaging

- **November 5th, 2024** at l'Espace CCIFJ
- **55 participants** (on site and online)
- **13 speakers**, including la French Tech Tokyo, PAL, Exotec, Vusion Group, Bambuser, Mirakl, Schenker-Seino Co., Bain & Company, METI



# BLF- 2024 Meet & Connect



- December 12th, 2024 at Agventure Lab
- 60 participants (on site and online)
- 39 registered startups, 17 finalists, 5 awards



# BLF – 2024 Meet & Connect

## Meet & Connect Winners

### **Sagri**, best Japanese startup contributing to low carbon transition.

Sagri, founded in 2018, is an agri-tech start-up, solving issues in agriculture and climate change.

### **Cool Innovation**, most innovative startup for a sustainable society

Extends the freshness of fruits and vegetables without any chemical spray or special packaging. Lettuce can stay fresh for one month, strawberries, edamame, persimmons, and broccoli for one and a half months, pears for 5 months, and chestnuts for 6 months.

### **Lily MedTech**, best startup in innovative health services

A breast cancer detection device that is painless and highly sensitive, and the realization of early detection of breast cancer through AI diagnosis

### **Delivers AI**, best startup in the sustainable mobility

Specializes in AI-based robotic software solutions for autonomous delivery robots. We provide a comprehensive suite of technologies that enhance the efficiency and reliability of last-mile delivery operations.

### **DataLobster**, innovative startup of the year 2024 for sustainability

Plug-and-play Industry 4.0 solutions for small and medium sized businesses (SMBs). Unlike costly solutions aimed at large enterprises, our IoT+AI solution can be implemented in 1-day without any upfront investment.



NIKKEI HALL TOKYO  
DEC 3<sup>RD</sup> 2024



# INVENTING A BETTER FUTURE IN A CHANGING WORLD

FRENCH JAPANESE BUSINESS SUMMIT

**NIKKEI**

 CCI FRANCE JAPON  
在日フランス商工会議所



## THE BUSINESS SUMMIT, A PLATFORM FOR THOUGHT AND INNOVATION

Since 2018, the **French Japanese Business Summit** brings together prestigious guest speakers from a wide variety of backgrounds, to share their visions and provide inspiration for the future in Japan and worldwide.

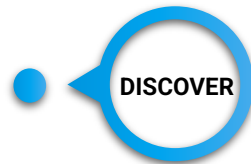
The forum is organized by the **French Chamber of Commerce and Industry in Japan (CCI France Japan)**, together with the **French Embassy in Japan**.



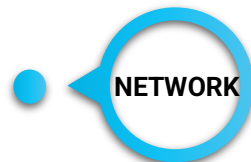
# THE MUST-ATTEND FRENCH JAPANESE B-TO-B INTERNATIONAL CONFERENCE



Expert speakers with-depth knowledge of the future of their industries and fields of expertise.



How strong partnerships between French and Japanese companies can lead to solid results and success stories.



With over 800 leaders, policy makers, researchers and journalists.



About current trends and opportunities in various sectors



# 2024 FRENCH JAPANESE BUSINESS SUMMIT

## INVENTING A BETTER FUTURE IN A CHANGING WORLD



In 2024, with the support of our partners, the event discussed several topics on the upcoming transformations for both France and Japan, sustainable and resilient growth, and **the ambition for French and Japanese businesses to forge their path in a fast-changing world.**

Topics such as **“Rise of Super Smart Society”, “Forging a Resilient and Innovative Future”, “Well-being Across Generations”** and **“Green Horizons : Building a Sustainable Economy Together”** have been addressed through panel discussions, keynotes and fireside chats.

By focusing on how both countries can successfully transition to the digital, design innovative partnerships, efficiently mobilize financial resources and generate new ideas, the event has highlighted the **future opportunities** awaiting our economies and bilateral relation.

The 2024 edition has gathered more than **900 participants** from 318 companies and organizations, **38 speakers** from 5 countries, **160 students** and **25 journalists**.



# A UNIQUE OPPORTUNITY TO EXPAND STRATEGIC BUSINESS CONTACTS



**63%**

Heads of companies  
Business owners  
Top management

**25%**

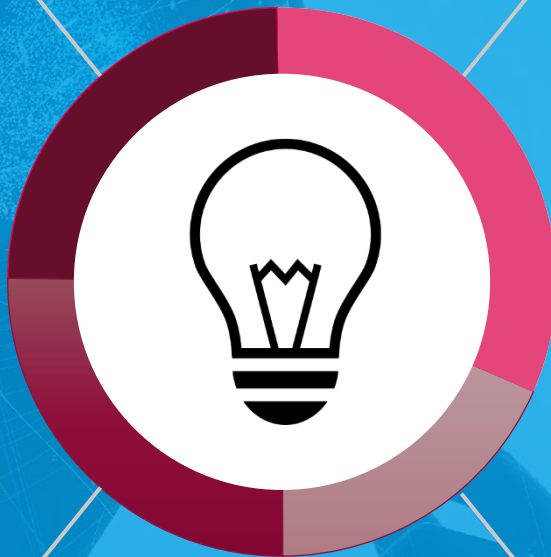
Scientific community  
Universities and Students

**8%**

Public organizations  
Government officials

**4%**

International and  
Japanese media



# 2024 KEY MOMENTS



## OPENING CEREMONY

- > Message from the Prime Minister of Japan  
Shigeru Ishiba



## CONCLUDING REMARKS

- > Message by the French Minister for Industry  
Marc Ferracci

# 2024 KEY MOMENTS



## INSIGHTS FROM C-LEVEL SPEAKERS AND INTERNATIONAL EXPERTS

- > 5 Panel Discussions
- > 2 Fireside Chats
- > 7 Keynotes

# 2024 KEY MOMENTS



## NETWORKING SESSIONS

- > 3 networking sessions : lunch, coffee break and cocktail
- > Exclusive VIP Lunch for speakers and sponsors

# 2024 KEY MOMENTS



## STUDENTS EVENT

> 9 booths

> + 160 students from 11 universities ,  
including Tokyo University, Waseda, Keio,  
Sophia University, HEC and others

# 2024 KEY MOMENTS



## TV STUDIO

> Interviews on the CCIFJ TV Studio



## BOOTHS

> 10+ booths (partners and main sponsors)

# PRESS VISIBILITY



## BUSINESS TRENDS

### Corporate agility needed in era of global uncertainty, say business leaders

France-Japan business summit calls for cooperation amid political risk and division



Francis Tardif, executive vice president for the Asia business region at Fujitsu, right, speaks during panel discussion of the French-Japanese Business Summit 2024 in Tokyo on Oct. 3. (Photo by Nobuo Ikenaga)

CHIMBING ISHIKAWA, Nikkei ablet writer  
December 3, 2024 11:27 JST

TOKYO -- Businesses must be ready to move quickly and flexibly, leaders from French and Japanese companies agreed at the French Japanese Business Summit 2024 held Tuesday in Tokyo.

"We are moving from what used to be a very global market to a much more regionalized market," said Francis Tardif, executive vice president for the Asia business region at

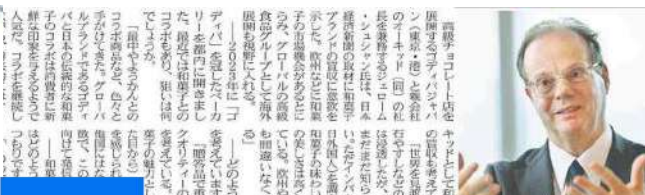


## AIや女性活躍 日仏協力に期待

【本紙記者取材】日本経済新聞社は、東京の霞が関で開かれた「日仏新協定」の記者会見で、日仏両国がAIや女性活躍などの分野で協力するべきだと訴えた。日仏両国は、経済成長を促進するために、AIや女性活躍などの分野で協力するべきだと訴えた。日仏両国は、経済成長を促進するために、AIや女性活躍などの分野で協力するべきだと訴えた。

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ゴディヤ日本法人社長に聞く



## 季伝える贈答品、買収も意欲

### Businesses must adapt to global geopolitical division, France-Japan summit highlights



Copyright Liked  
By Damon Ezidig  
Published on 11/29/2024 - 15:50 GMT+1 - Updated 2147

和菓子は世界で通用する

動き  
幕下の  
ガス（親  
デューパ  
の替  
が切の力  
自東京駅  
・ッド）  
ール・マ  
ブを買収  
が切のバ

Show this article Comments

CEOs, academics and policymakers have gathered in Tokyo to map out how

RANCE JAPON  
ランス商工会議所

# PRESS VISIBILITY

# NIKKEI

25

経済 4月 25日 2024年

## 持続可能社会 築く使命



### 超スマート社会実現へ意欲

### 水素エネルギー、国産に意欲

### 若者世代「脱炭素」に価値観

トヨタ自動車は、持続可能な社会の実現に向けて、超スマート社会の実現に意欲を示している。水素エネルギーの国産化にも意欲を示している。また、若者世代は「脱炭素」に価値観を置き、環境に優しい製品やサービスを求める傾向が強まっている。

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26

経済 4月 25日 2024年

## ESG 真摯に向き合う



### デジタル活用し革新

### スタートアップ投資の軸に

### ウェルビーイング重視

ESG（環境・社会・ガバナンス）への真摯な取り組みが求められる。デジタル技術を活用し、革新を推進し、スタートアップ投資の軸に据え、ウェルビーイングを重視する企業が増えている。

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# SOME OF OUR 2024 SPEAKERS

**Yoshinami TAKAHASHI,**  
Corporate Executive Officer, Corporate Vice  
President, COO, Head of Global Solutions  
FUJITSU

**Taro FUJIE,**  
Director, Representative Executive Officer,  
President & CEO  
AJINOMOTO Co., Inc.

**Franck LEROY,**  
President  
French Regional Council of Grand Est

**Kathy MATSUI,**  
General Partner  
MPOWER PARTNERS

**Yasuyuki NISHIKAWA,**  
President and COE  
NISHIKAWA Co., Ltd.

**Anthony SCOTT,**  
Strategy Professor  
Tuck School of Business at Dartmouth College



# SOME OF OUR 2024 SPEAKERS

**Yoshimitsu KAJI,**  
CEO  
CINNAMON AI

**Masami KATAKURA,**  
Managing Partner, Chairwoman and CEO  
EY ShinNihon LLC

**Cecile BELIOT,**  
Chief Executive Officer  
GROUPE BEL

**Makoko TAKASHIMA,**  
Vice Chair, Chair of Committee on Europe  
(Chairman of the Board, Sumitomo Mitsui Banking  
Cooperation)  
KEIDANREN

**Pedro VARGAS DAVID,**  
Chairman of the Board of Directors  
EURONEWS

**Eijiro YAMAKITA,**  
President and CEO  
JTB



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## PLATINIUM

**NISSAN**  
MOTOR CORPORATION



## GOLD



## SILVER



# BUSINESS SUMMIT 2024 PARTNERS

## OUR PARTNERS / 後援

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JETRO

Keidanren  
Policy & Action



HEC  
PARIS



## OUR MEDIA PARTNERS / メディア・パートナー

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NIKKEI

euro  
news.

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EVENT ORGANIZED WITH THE KIND SUPPORT OF / イベント開催にあたり、  
ご協賛、ご協力いただいた企業の皆様に感謝申し上げます



# Thank you!

Without your support, this year would not have been such a success.  
Everyone at CCI FRANCE JAPON wishes to warmly thank you for 2024.

More than ever, sharing ideas and building partnerships remain key for success.  
This will be our focus for 2025.  
Looking forward to working with you next year !



**Anne-Charlotte GEOFFROY**  
Director Business Leaders Forum  
[ac.geoffroy@ccifj.or.jp](mailto:ac.geoffroy@ccifj.or.jp)  
(English/French)



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(French/English/Japanese)